## Message Text

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PAGE 01 DOHA 01091 210751Z

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**ACTION NEA-10** 

INFO OCT-01 ISO-00 /011 W

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R 210721Z SEP 75 FM AMEMBASSY DOHA TO USIA WASHDC INFO SECSTATE WASHDC 0863 AMEMBASSY KUWAIT

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DEPT FOR NEA/ARP FROM CHARGE

E.O. 11652: N/A (DECONTROL UPON RECEIPT)

TAGS: SOPN

SUBJ: VOA AUDIENCE RESEARCH

REF: USIA 22684

- 1. IF CONCURRENCE OBTAINED FOR AUDIENCE RESEARCH DESCRIBED REFTEL, SURVEY LIKELY TO TAKE PLACE DURING AMBASSADOR PAGANELLI'S TIME. THEREFORE, I SUGGEST YOU GET IN TOUCH WITH HIM THROUGH NEA/ARP FOR FURTHER DISCUSSIONS ON POST CONCURRENCE.
- 2. MY OWN OBSERVATION IS THAT ALTHOUGH SURVEY MIGHT HAVE OVERALL (I.E. REGIONAL) BENEFICIAL RESULTS FOR USG, QATAR IS NOT YET READY FOR THIS TYPE OF ACTIVITY, IRRESPECTIVE OF HOW INNOCUOUS THE PROBING MIGHT BE. THIS TYPE OF ACTIVITY OF MARKET ANALYSIS IS BOUND TO BEGIN IN QATAR SOONER OR LATER, BUT CONSIDERING EXTREMELY SMALL SIZE OF COUNTRY AND THE COMPLETE ABSENCE OF ANY TYPE OF TREND OR PACE-SETTING TRADITION, I THINK THAT IT WOULD NOT BE IN BEST INTEREST OF USG TO BE THE FIRST TO COME INTO QATAR WITH THIS TYPE OF PROGRAM.
- 3. AS THE AMBASSADOR MIGHT FEEL DIFFERENTLY ABOUT THIS, I SUGGEST YOU FOLLOW UP ADVICE IN PARAGRAPH ONE. YOUNG

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